

South Carolina Education Lottery

Official Holiday Cash Add-A-Play Game Rules



1. General Provisions

Holiday Cash Add-A-Play is a promotional game dispensed from a retailer terminal immediately following the posting of the wager in the online game management system and requires player sight validation so that the player instantly knows whether he or she has won. This promotion is offered in conjunction with the purchase of Pick 3, Pick 4 and Palmetto Cash 5 on-line lottery games. Prize redemption is available at lottery retail locations or lottery claim centers. This promotional game will begin on or around Monday, November 8, 2010. The South Carolina Education Lottery (SCEL) reserves the right to suspend or end the promotion at any time without amending the Official Rules.

By purchasing a Holiday Cash Add-A-Play ticket, the player agrees to comply with all applicable revisions of the official game rules including revisions or amendments.

The Official Holiday Cash Add-A-Play Game Rules are comprised of: (1) Act 59 of 2001, as amended; (2) the regulations adopted by the South Carolina Lottery Commission; (3) any other matters adopted by SCEL; (4) the Functional Specification Document for South Carolina, Holiday Cash Add-A-Play, or as may be updated ("game specifications"); (5) the material presented in this document and (6) any practices and procedures utilized by SCEL whether written or unwritten. The items cited herein are incorporated into the Official Game Rules by reference and are binding as if printed below. Each numbered item cited above shall have equal weight unless there is an inconsistency between or among the documents, in which case the document listed first shall be controlling.

Amendments to these rules may be made at any time but must be made in writing and signed by the SCEL Executive Director or his or her designee. The game specifications may be changed as deemed appropriate by SCEL without formal amendment to these rules or the signature of the Executive Director.

2. Holiday Cash Add-A-Play Features



Holiday Cash Add-A-Play characteristics:

- Tickets will be sold and validated via the on-line terminal.
- A Holiday Cash Add-A-Play game ticket purchase will only accompany the purchase of a Pick 3, Pick 4 or Palmetto Cash 5 game ticket and up to five (5) Holiday Cash Add-A-Play selections (one dollar [\$1.00] per selection) may occur with each purchase of a Pick 3, Pick 4, or Palmetto Cash 5 ticket.
- A "transaction" is a single purchase of a Pick 3, Pick 4 or Palmetto Cash 5 game ticket.
- A "Play" is one (1) single Add-A-Play selection.

- The ticket will **not** have a box that states the ticket is a winner. The player must sight validate or determine if the ticket is a winner through match identification, and validation will occur through the lottery retailer terminal, with a ticket checker in a licensed lottery retailer, or by submitting a claim to an SCEL claim center.

3. Holiday Cash Add-A-Play Game Description

Holiday Cash Add-A-Play will be sold on its own ticket, but is available for purchase only in combination with a Pick 3, Pick 4, or Palmetto Cash 5 transaction. **Holiday Cash Add-A-Play is not available as a stand-alone game. Holiday Cash Add-A-Play is not available with the purchase of a Powerball® or a Mega Millions® ticket.** The following table provides the game description:

Holiday Cash Add-A-Play	
Ticket and Game Characteristics	<p><i>About Holiday Cash Add-A-Play:</i></p> <ul style="list-style-type: none"> • The Holiday Cash Add-A-Play logo will appear at the top of the ticket. • The following instructions will be below the title logo: “Get three ’s in any vertical, horizontal, or diagonal line, win prize indicated.” • If the play has three (3) tree symbols in a vertical line (down the tic-tac-toe framework), a horizontal line (across the tic-tac-toe framework), or a diagonal line (in an angle across the tic-tac-toe matrix), win the prize amount indicated for that line. • The symbols are arranged in a tic-tac-toe format. There are three (3) rows of three (3) symbols separated by horizontal and vertical lines for each Play. • A player may purchase up to five (5) plays. On tickets with more than one (1) play, each play will be separated by a horizontal line. • Each play will be labeled: “Play A.”; “Play B.”; “Play C.”; “Play D.”; and “Play E.” based upon the number of plays purchased. • The nine (9) symbols which may appear in each play on a ticket may include the following fourteen (14) options: <div style="text-align: center;">  </div> <ul style="list-style-type: none"> • Players who match three (3) trees in a vertical, horizontal or vertical line per play area (see Section 8) will win the associated dollar amount indicated on the winning line, row or diagonal. • The Pick 3, Pick 4, or Palmetto Cash 5 game will print first on a single ticket. Up to five (5) separate plays of Holiday Cash Add-A-Play will print on the second, separate ticket immediately following the purchase of the Pick 3, Pick 4 or Palmetto Cash 5 ticket. Each Holiday Cash Add-A-Play ticket, consisting of between one (1) and five (5) plays - depending upon the number requested by the player - will have its own barcode. • The terminal will prompt the retailer to ask how many Holiday Cash Add-A-Plays the player wants to purchase.
Cancellation	While on-line tickets may be canceled as provided in those game rules, a Holiday Cash Add-A-Play ticket may not be canceled.
Ways to Win	Win instantly by matching three (3) trees in a vertical, horizontal or diagonal line. Note: All plays selected randomly.
Winning Amounts	Maximum prize level of one hundred (\$100.00) dollars and a minimum prize level of two (\$2.00) dollars per play. Player can have multiple wins on the same ticket.
Play slip	Not applicable.
Quick Pick	Not applicable.
Advance Draws	Not applicable.

4. Probability of Winning

The following table sets forth the probability of winning on a single Holiday Cash Add-A-Play ticket.

<u>Prize</u>	<u>Odds</u>
\$2	1 in 6
\$5	1 in 33.33
\$8	1 in 300
\$10	1 in 300
\$18	1 in 600
\$20	1 in 600
\$50	1 in 1,200
\$100	1 in 2,400

Overall odds of winning a prize are **1 in 4.81**. Odds of not winning a prize are 1 in 1.26.
Prizes as a percent of revenue are 69.00 percent.

5. Player Responsibility

The player bears the risk of loss and the sole responsibility to verify that the purchase requested has been received. Players should check the time stamp on the Holiday Cash Add-A-Play ticket to confirm that the time of purchase corresponds to the time of the Pick 3, Pick 4 or Palmetto Cash 5 purchase. The time of purchase is printed in military time in the lower center of a ticket below the play(s). See Section 8 on page 4.

A player may also confirm his or her purchase by comparing the preprinted 9-digit serial number **on the back** of the Pick 3, Pick 4 or Palmetto Cash 5 purchase and the preprinted serial number **on the back** of the Holiday Cash Add-A-Play ticket, as the numbers should be in sequence with the last game ticket printed (see Section 9).

6. Bearer Instrument

A Holiday Cash Add-A-Play ticket is a bearer instrument and, as such, the player should treat the ticket as cash. SCEL is not responsible for lost or stolen tickets. Players should fill in the information in the space provided on the reverse side of the ticket and **IMMEDIATELY SIGN THE TICKET**.

The individual presenting the ticket for validation is presumed to be the owner of the ticket and SCEL assumes no liability for claims made by third parties.

7. Claiming Holiday Cash Add-A-Play Prizes

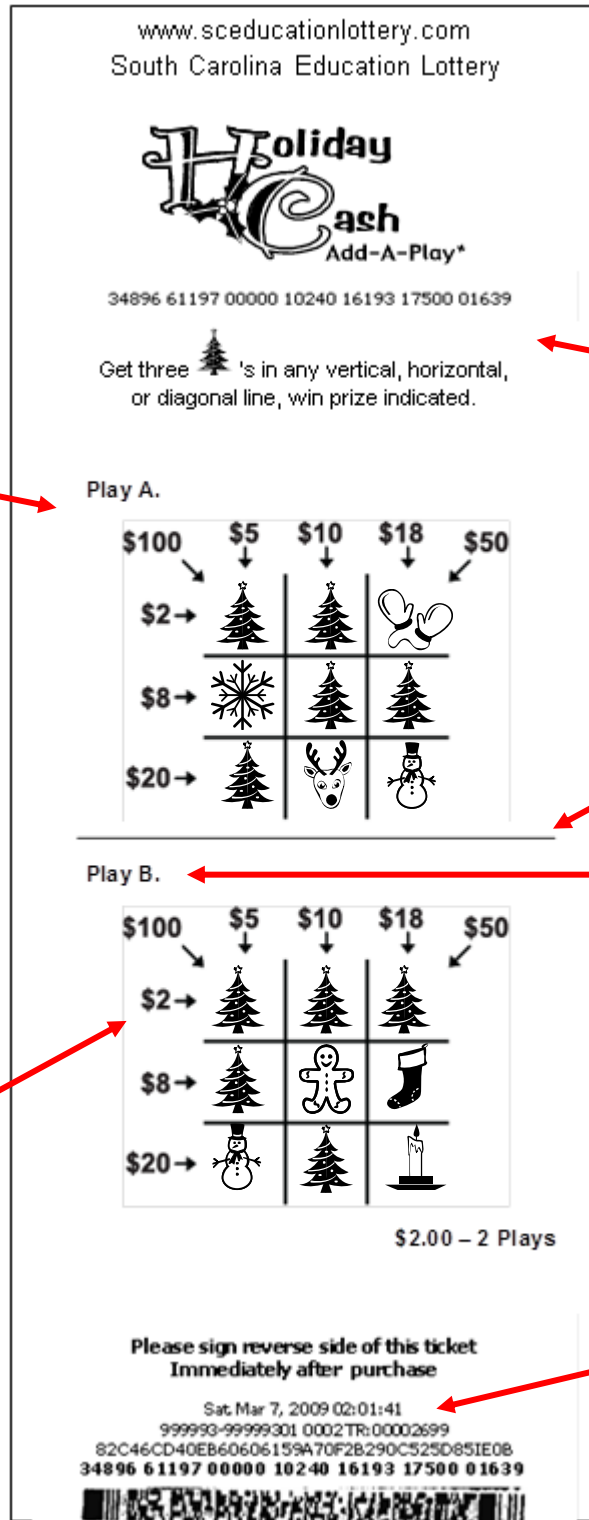
A. A winning Holiday Cash Add-A-Play ticket may be claimed in the same manner as Pick 3, Pick 4 or Palmetto Cash 5 tickets. If the ticket is a winner, the terminal prints a receipt that displays the amount. A claim is subject to all SCEL validation requirements and a claim must be presented within 180 days from the date of purchase. Only original tickets are eligible for validation.

B. Prizes for multiple plays on the same Holiday Cash Add-A-Play ticket may not be divided and shall be considered one claim.

C. A winning ticket may be presented in person at an SCEL retailer or either in person or via the mail at an SCEL claims office. Risk of loss for mail-in claims remains with the player.

8. Holiday Cash Add-A-Play Ticket Face

The following page is a sample of winning and non-winning plays on the face of a sample Holiday Cash Add-A-Play ticket:



Play A.
Non-winning sample

Holiday Cash play instructions

Separates **Play A** from **Play B**

Play B.
Winning Sample

Two Dollar (\$2.00)
Winning Amount

Time/date stamp

9. Ticket Back

A player may confirm his or her purchase by comparing the preprinted 9-digit serial number on the back of the Pick 3, Pick 4 or Palmetto Cash 5 purchase and the preprinted serial number **on the back** of the Holiday Cash Add-A-Play ticket. The numbers should be in sequence. Please note the illustration below:

SERIES 01-
Player's Care for: PLEASE DO NOT LITTER
DOP Rev. 11/08

001008592

A

SOUTH CAROLINA EDUCATION LOTTERY (SCEL)

Tim Madden, Chairman Ernie Passalunghi, Executive Director
CLAIM CENTER ADDRESS: SCEL, P.O. BOX 11039, COLUMBIA, S.C. 29211-1039
Claims in excess of \$500 require a claim form which is available at any lottery retailer, an SCEL Claims Center, or at WWW.SCEDUCATIONLOTTERY.COM. For current or past winning numbers, CALL (803) 734-1WON (4966).

SIGNATURE: _____

NAME (PRINT): _____

ADDRESS: _____

CITY: _____ STATE: _____

ZIP: _____ PHONE: () _____

THIS TICKET IS A BEARER INSTRUMENT AND EQUAL TO CASH. SCEL is not responsible for lost or stolen tickets. Player is solely responsible for ensuring the accuracy of the amount and type of wager, numbers selected, draw dates, and draw times. Player assumes all risks. Ticket valid only for the draw(s) printed on the front. Prizes must be claimed within 180 days of the draw date. If you or someone you know has a gambling problem, CALL 1-877-452-5155. For questions regarding odds or instant ticket game information, call 1-866-736-9819.

PROCEEDS SUPPORT EDUCATION

SERIES 01-
Player's Care for: PLEASE PLAY RESPONSIBLY PLEASE DO NOT LITTER
DOP Rev. 11/08

001008593

B

SOUTH CAROLINA EDUCATION LOTTERY (SCEL)

Tim Madden, Chairman Ernie Passalunghi, Executive Director
CLAIM CENTER ADDRESS: SCEL, P.O. BOX 11039, COLUMBIA, S.C. 29211-1039
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SIGNATURE: _____

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ADDRESS: _____

CITY: _____ STATE: _____

ZIP: _____ PHONE: () _____

THIS TICKET IS A BEARER INSTRUMENT AND EQUAL TO CASH. SCEL is not responsible for lost or stolen tickets. Player is solely responsible for ensuring the accuracy of the amount and type of wager, numbers selected, draw dates, and draw times. Player assumes all risks. Ticket valid only for the draw(s) printed on the front. Prizes must be claimed within 180 days of the draw date. If you or someone you know has a gambling problem, CALL 1-877-452-5155. For questions regarding odds or instant ticket game information, call 1-866-736-9819.

PROCEEDS SUPPORT EDUCATION

SERIES 01-
Player's Care for: PLEASE PLAY RESPONSIBLY PLEASE DO NOT LITTER
DOP Rev. 11/08

001008594

C

SOUTH CAROLINA EDUCATION LOTTERY (SCEL)

Tim Madden, Chairman Ernie Passalunghi, Executive Director
CLAIM CENTER ADDRESS: SCEL, P.O. BOX 11039, COLUMBIA, S.C. 29211-1039
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SIGNATURE: _____

NAME (PRINT): _____

ADDRESS: _____

CITY: _____ STATE: _____

ZIP: _____ PHONE: () _____

THIS TICKET IS A BEARER INSTRUMENT AND EQUAL TO CASH. SCEL is not responsible for lost or stolen tickets. Player is solely responsible for ensuring the accuracy of the amount and type of wager, numbers selected, draw dates, and draw times. Player assumes all risks. Ticket valid only for the draw(s) printed on the front. Prizes must be claimed within 180 days of the draw date. If you or someone you know has a gambling problem, CALL 1-877-452-5155. For questions regarding odds or instant ticket game information, call 1-866-736-9819.

PROCEEDS SUPPORT EDUCATION

SERIES 01-
Player's Care for: PLEASE PLAY RESPONSIBLY PLEASE DO NOT LITTER
DOP Rev. 11/08

Online Game Ticket Back
(i.e. Palmetto Cash 5, Pick 3 or Pick 4)

Holiday Cash Add-A-Play Ticket Back

Online Game Ticket Back
(i.e. Palmetto Cash 5, Pick 3 or Pick 4)

When a player plays Holiday Cash Add-A-Play, he or she should receive two tickets. As shown on Page 5, the first ticket as shown above is the online game ticket (i.e. Pick 3, Pick 4 or Palmetto Cash 5) the player purchases. The very next ticket to print will be the Holiday Cash Add-A-Play game ticket also shown above. **NOTE THAT THE 9-DIGIT SERIAL NUMBERS IN “A,” “B,” AND “C” ARE IN SEQUENCE.**

The 9-digit serial number is preprinted on the ticket stock (paper). Depending on where the individual tickets are cut from the online terminal, more than one number may appear (See “A” & “B” above), but at least one number should appear on the back of each ticket. If the Pick 3, Pick 4 or Palmetto Cash 5 transaction involves more than one ticket, the 9-digit number on the back of the Add-A-Play ticket will follow the last ticket issued prior to the Holiday Cash Add-A-Play wager. However, if new paper is loaded into the online terminal after the issuance of the Pick 3, Pick 4 or Palmetto Cash 5 game, but prior to the printing of the Holiday Cash Add-A-Play ticket, the 9-digit numbers will not be sequential. These numbers have no bearing on the playing of Holiday Cash Add-A-Play or the Pick 3, Pick 4 or Palmetto Cash 5 games; these numbers merely assist the player to ensure that he or she has received the Holiday Cash Add-A-Play ticket that accompanies the purchase of his or her respective Pick 3, Pick 4 or Palmetto Cash 5 ticket purchase.

10. As authorized by the Board of Commissioners, the Executive Director may, from time to time, implement, as he or she deems appropriate, a sales incentive program for licensed SCEL retailers.
11. SCEL's total liability, for any activity relating to or taken pursuant to these rules, shall be limited to the purchase price of the ticket. Matters related to the player's failure to confirm the purchase as discussed in Section 5, are deemed not to be a cause for grievance relating to this game. Under any circumstances, regardless of the number of tickets purchased, SCEL's total liability shall not be more than \$100.00 to a person who is found to be aggrieved by any aspect of this game or any application or any interpretations of the Official Rules.
12. Any person claiming to be aggrieved must file a written notice with the SCEL Executive Director, P.O. Box 11949, Columbia, SC 29211-1949, specifying the grounds for the grievance. Any grievance filed more than thirty (30) days after the purchase of a ticket will be deemed untimely.
13. In the event of any circumstances or interpretations of any matter whether contemplated or not contemplated in these rules, the interpretation and decision of SCEL's Executive Director, or his or her designee, will be final as provided by law.

Approved:

/s/ Paula Harper Bethea
Paula Harper Bethea, Executive Director

November 18, 2010
Date

Prize Structure

SOUTH CAROLINA EDUCATION LOTTERY
"HOLIDAY CASH ADD-A-PLAY"
PRIZE STRUCTURE

6,000,000 \$1 TICKETS \$6,000,000 \$ 4,140,000 PRIZE FUND - 69.00%
MAY 14, 2009 - VERSION A

PRIZE LEVEL	WIN	ODDS OF 1 IN:	WINNERS IN 300 (PER BOOK*)	WINNERS IN 240,000 (PER POOL)	WINNERS IN 25 POOLS	PRIZE COST	PERCENT OF PRIZE FUND	PERCENT OF PRIZE TIER LEVEL
1	\$2	6.00	50.00	40,000	1,000,000	\$ 2,000,000	48.31%	
2	\$5	33.33	9.00	7,200	180,000	\$ 900,000	21.74%	
3	\$8	300.00	1.00	800	20,000	\$ 160,000	3.86%	
4	\$10	300.00	1.00	800	20,000	\$ 200,000	4.83%	LOW
5	\$18	600.00	0.50	400	10,000	\$ 180,000	4.35%	83.09%
6	\$20	600.00	0.50	400	10,000	\$ 200,000	4.83%	
7	\$50	1,200.00	-	200	5,000	\$ 250,000	6.04%	HIGH
8	\$100	2,400.00	-	100	2,500	\$ 250,000	6.04%	16.91%
TOTAL		4.81	62.00	49,900	1,247,500	\$ 4,140,000	100.00%	100.00%

* A mini-pool will be used in each book of 300 tickets. Mini-Pools A, B, C, and D will each be utilized in approximately 1/4 of the books.

WIN	A	B	C	D
\$2	43 = \$86	47 = \$94	52 = \$104	58 = \$116
\$5	12 = \$60	10 = \$50	8 = \$40	6 = \$30
\$8	1 = \$8	1 = \$8	1 = \$8	1 = \$8
\$10	1 = \$10	1 = \$10	1 = \$10	1 = \$10
\$18	1 = \$18	0 = \$0	0 = \$0	1 = \$18
\$20	0 = \$0	1 = \$20	1 = \$20	0 = \$0
	58 \$182	60 \$182	63 \$182	67 \$182

Overall Odds: 1 in 4.81

Odds of Not Winning: 1 in 1.26

Prize Payout Percentage: 69.00%